

A close-up, low-angle shot of a BMW motorcycle's front fairing and handlebars. The BMW roundel logo is prominently displayed on the fairing. The motorcycle is parked on a dirt path with a blurred background of greenery and a body of water.

BMW ON

APRIL 2022 BMW OWNERS NEWS
www.bmwmoa.org



MotoChic Lauren Sport Bag

By Colleen Sepulveda #108960

WHEN IS A BACKPACK NOT JUST A backpack? When it's a MotoChic Lauren Sport Bag!

Backpacks provide convenient options to bring items with you on your bike. They can carry a ton of stuff, hands-free and with minimal thought. Many backpacks are shapeless sacks that become a dark bottomless pit once the items go in—good luck finding what you put in there without emptying the entire contents onto the ground. Shapeless and unorganized doesn't have to be your reality if you explore available options.

The MotoChic Lauren Sportbag can convert from a comfortable, retro-reflective

backpack with an adjustable waist-strap into a tote bag with two sturdy shoulder straps. Whichever conversion you choose for your Lauren bag, it will look just like a purpose-built configuration with no hint of its other life!

I often use the Lauren Bag as my portable office but sometimes, it goes to the beach when I ride my bicycle. My favorite way to use the Lauren Bag is as a tote. I strap it onto the back of my duffel bag when I'm traveling. That way, I take advantage of the huge retro-reflective panels to provide even greater visibility for me.



Did I mention how tough the bag is? It is water-resistant (yes, I've tested it multiple times) and the straps are extremely strong. I can't fully express my awe for the adaptability, roadway visibility, strength and durability of this bag, and it looks beautiful!

Beyond the bag's durability and overall awesomeness, here are some great attributes of the Lauren Bag. It has water-resistant YKK zippers, internal dividers, pouches to place small items and a light-colored interior material. To aid in finding items inside the large compartment, there are even tiny LED "fairy lights." The bag has metal slides to compress the exterior for a streamlined profile and two exterior water bottle pouches.

When my panniers are absolutely stuffed, I know I can carry more in the Lauren bag. The retro-reflectivity is amazing and increases my visibility to roadway users behind me at night. I also love the sassy pop of orange color.

My gear has to be phenomenal, and I expect it to work hard and to look good doing it. So far, so good. I don't know what will be in my Lauren Bag next, but I know it will fit neatly and travel perfectly with me!

Check out options at MotoChicGear.com. The leather version is a little bit heavier with less water-resistance and costs \$325. I chose the ballistic nylon version because it is water-resistant and lighter weight. The price is \$295. **ON**



www.MotoChicGear.com